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EFS ID: 15713  
Application ID: 09748949  
Title of Invention: Advertisement Filtering and  
Storage for Targeted  
Advertisement Systems  
First Named Inventor: Gregory Flickinger  
Domestic/Foreign Application: Domestic Application  
Filing Date: 2000-12-27  
Effective Receipt Date: 2002-06-11  
Submission Type: Information Disclosure Statement  
Filing Type: null  
Confirmation Number: 6470  
Attorney Docket Number: T721-13  
Digital Certificate Holder: cn=Douglas Ryder, ou=Registered Attorneys, ou=Patent and  
Trademark Office, ou=Department of Commerce, o=U.S.  
Government, c=US  
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Submission Type: Information  
Disclosure Statement

Application Number: 09/748,949  
Attorney Docket Number: T721-13

## Advertisement Filtering and Storage for Targeted Advertisement Systems

First Named Inventor: Mr. Gregory C. Flickinger

### SUBMITTED BY

Name: Mr. Douglas J. Ryder  
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### Attached Files:


us-information-disclosure-statement

T721-13ids.xml

# Electronic Information Disclosure Statement



## Advertisement Filtering and Storage for Targeted Advertisement Systems

Application:   
09/748949  
Confirmation: 6470  
Applicant(s): Gregory Flickinger  
Docket Number: T721-13  
Group Art Unit: 2611  
Examiner: Unknown  
search string: (5621728 or 5650994 or 6002394 or 6253238 or 6263501 ).pn.

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■ *That each item of information contained in the information disclosure statement was cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement.*

### US Patent Documents

**Note: Applicant is not required to submit a paper copy of cited US Patent Documents**

init	Citation No.	Patent Number	Date	Bar Code	Patentee	Class	Subclass
	P01	5621728	1997-04-15		Lightfoot et al	370	60.1
	P02	5650994	1997-07-22		Daley	370	259
	P03	6002394	1999-12-14		Schein et al	345	327
	P04	6253238	2001-07-26		Lauder et al	709	217
							

	P05	6263501	2001-07-17		Schein et al	725	39
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## Signature

Examiner Name	Date